

Lorenzo Dzieduszycki

Art Director / Creative

Portfolio

www.99records.com

Address

34A Oakley Road
N1 3LS Islington
London

Phone

+44(0)7533972214

Email

lorenzo@99records.com

References

Available upon request

Work Experience

London, UK

February 2016 - Present

Freelance (www.99records.com)

UX & UI/ Art Direction / Branding / Product Designer

Critical Mass, Apple, Stinkdigital, Imagination, Huge, R/GA, StartJG, Rehabstudio, Storyworldwide, Interbrand Sapient, Investis, Liquid Way, Havas, Born Group, McCann, Brand Union, Razorfish, AKQA, The&Partnership.

Apple, Moët Hennessy, British Gas, IWC, Range Rover, Adidas, Diageo, Red Bull, Google, Nike, Renault and more.

London, UK

November 2015 - February 2016

LBI (www.lbi.co.uk)

Creative / Digital Art Director

British Telecom, Samsung, Virgin Atlantic.

Pitched concept strategies, agency rebranding, corporate site, e-commerce.

London, UK

January 2012 - October 2014

Born (www.borngroup.com)

Art Director

Net-a-Porter, Hotel Chocolat, Harvey Nichols, Paul Smith.

Agency rebranding, pitch concept strategies and designing corporate site for luxury fashion brands.

London, UK

October 2010 - December 2012

Less Rain (www.lessrain.co.uk)

Creative / Art Director / Product Designer

Nokia, Neoderma, Winton Capital, Redbull, Stella Artois, Alfa Romeo, Made in Me.

Create engaging interactive website design programs, online applications and games.

Develop concept strategies, and monitor the visual consistency of a client's brand throughout its full life cycle.

New York, USA

September 2006 - October 2010

HUGE Inc. (www.hugeinc.com)

Digital Art Director

IKEA, New York Philharmonic, JCPenney, Jet Blue, Atlantic Records, Hugeinc.com, AIG, Amnesty International, Disney, Arup and more.

Lead Designer and Art Director in e-commerce and branding initiatives. Participated in the growth and expansion of the company as a worldwide leader in new media communication. Assisted with client presentations and coordinated the creative process and production cycle.

New York, USA

September 2004 - October 2006

Simone Giostra & Partners (www.sgp-a.com)

Senior Architecture Designer

SGP Architects, Phaidon.

Art Director and Graphic Designer for both interactive and print. Redesigned corporate site and brochure. Created microsites for Phaidon books.

Education

Milan, Italy

September 1999 - June 2002

Accademia di Comunicazione

Bachelor degree in Graphic Design and Art Direction.

Florence, Italy

September 1997 - June 2001

Universita' di Firenze

Bachelor degree in Philosophy.

Skills

Computer

Industry standards for Interactive, Print and Broadcast. Conceptual and production process. Figma, Sketch, Photoshop, Illustrator, InDesign, Procreate, After Effects, Final Cut, Vision and more.

Languages

Italian

Mother language

Spanish

Spoken / Literate

English

Spoken / Literate

Awards

BIMA Awards 2010. Winner.

Media & Entertainment - The Land of Me

Best App for Kids - Apps Magazine's 2012 Awards.

The Land of Me

Adobe Max Awards 2010. Finalist.

The Land of Me

FWA Site of the day / FWA The Cutting Edge Award (29.04.14).

Cyberthreat Real-Time Map

Europen Design Awards 2010. Silver.

The Land of Me

FWA Site of the day (11.09.11).

The Land of Me

FWA Awards Public Shortlist (27.06.11)

The Land of Me

FWA Site of the day (31.12.10).

www.costanavarino.com