

Lorenzo Dzieduszycki

Art Director / Creative

Address

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London

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Portfolio

www.99records.com

References

Available upon request

Experience

February 2012 - Present
London, UK

Freelance (www.99records.com)

Creative / Art Director

Apple, Stinkdigital, Imagination, Huge, R/GA, StartJG, Rehabstudio, Storyworldwide, Sapient, Investis, Liquid Way, Havas, Born Group, McCann, Brand Union, Razorfish, AKQA.

Apple, Moet Hennessy, Jack Wills, IWC, Range Rover, Adidas, Diageo, Red Bull, Google, Nike and more.

November 2011 - February 2012
London, UK

LBI London (www.lbi.co.uk)

Creative / Art Director

British Telecom, Samsung.

Pitched concept strategies, agency rebranding, redesigning corporate site.

January 2010 - November 2011
London, UK

Pod1 (www.borngroup.com)

Creative / Art Director

Net-a-Porter, Hotel Chocolat, Harvey Nichols.

Agency rebranding, pitch concept strategies and designing corporate site for luxury fashion brands.

October 2008 - December 2010
London, UK

Less Rain (www.lessrain.co.uk)

Creative / Art Director

Nokia, Neoderma, Winton Capital, Redbull, Stella Artois, Alfa Romeo, Made in Me. Create engaging interactive website design programs, online applications and games.

Develop concept strategies, and monitor the visual consistency of a client's brand throughout its full life cycle.

September 2005 - October 2008
New York, USA

HUGE Inc. (www.hugeinc.com)

Art Director / Graphic Designer

IKEA, New York Philharmonic, JCPenney, This Old House, Scholastic, JetBlue, Atlantic Records, Hugeinc.com, AIG, Disney, Amnesty International, Greenberg Quinlan Rosner.

Lead Designer and Art Director in e-commerce and branding initiatives. Participated in the growth and expansion of the company as a worldwide leader in new media communication.

Assisted with client presentations and coordinated the creative process and production cycle.

September 2004 - October 2005
New York, USA

Simone Giostra & Partners

Art Director / Graphic Designer

SGP Architects, Phaidon.

Art Director and Graphic Designer for both interactive and print. Redesigned corporate site and brochure. Created microsites for Phaidon.

Education

September 1996 - June 1999
Milan, Italy

Accademia di Comunicazione

Bachelor degree in Graphic Design and Art Direction.

September 1995 - June 1999
Florence, Italy

Universita' di Firenze

Bachelor degree in Philosophy.

Skills

Computer

Industry standards for Interactive, Print and Broadcast. Conceptual and production process. Sketch, Photoshop, Illustrator, Indesign, Fireworks, After Effects, Final Cut pro, Quark, Dreamweaver, Flash, Freehand, HTML / XML / XHTML, AS 2.0.

Music software. Reason and Logic.

Languages

Italian

Mother language

Spanish

Spoken / Literate

English

Spoken / Literate

Other

Awards

BIMA Awards 2010. Winner.
Media & Entertainment - The Land of Me

Best App for Kids - Apps Magazine's 2012 Awards
The Land of Me

Adobe Max Awards 2010. Finalist.
The Land of Me

FWA Site of the day (11/09/11).
The Land of me

Europen Design Awards 2010. Silver.
The Land of Me

FWA Site of the day (31/12/09).
www.costanavarino.com

FWA Awards Public Shortlist (27/06/11)
The Land of Me

Art Directors Club Italiano. Bronze.
Website category. 20 Annual, 2005.